

QUEEN'S CONNECTS

INTRODUCTION

- Queen's Connects **strengthens the contact between current and future alumni** by providing facilitated student-to-alumni transition support, specifically around career development



Queen's Connects

- Exclusive access to the Queen's global alumni network can provide a powerful career support, and **LinkedIn has emerged as the preferred resource** (online or otherwise) for professional network development
- Groups within LinkedIn **provide a forum to facilitate interaction, discussion, and skill development**
- Other Queen's alumni LinkedIn groups exist to which students have access, but the **priority in this forum is to enable alumni to make a difference in the career progression of a student** through conversations about transition into careers, fields, or roles

OBJECTIVES

- To **enhance communication** between current students and Queen's Alumni **regarding career transition**
- To **enable Queen's Alumni to share their own career story** or to share **insights about their industry, field or role**

ACHIEVEMENTS

- Efforts are focused on **engaging alumni in different fields and industries** to ensure a broad base of support, so that student inquiries are **likely to receive a relevant response**
- At the end of the first year**, Queen's Connects had **1,585 total members** (from a stretch goal of 500 members)
- In total, **35 posts with 93 associated comments**
- Role, tone, and focus of discussions** achieved all goals
- Advancement Contact Centre provided consistent, essential support for **authenticating and coding participants in the Advance Database**
- Chancellor James Leech's post** on "Nine Key Qualities to help develop Successful Career Chemistry" received a record 46 "likes" in September 2015
- As of February 2016, Queen's Connects had **2,159 members**
- Students are posting questions and **there is interest in engaging with alumni**

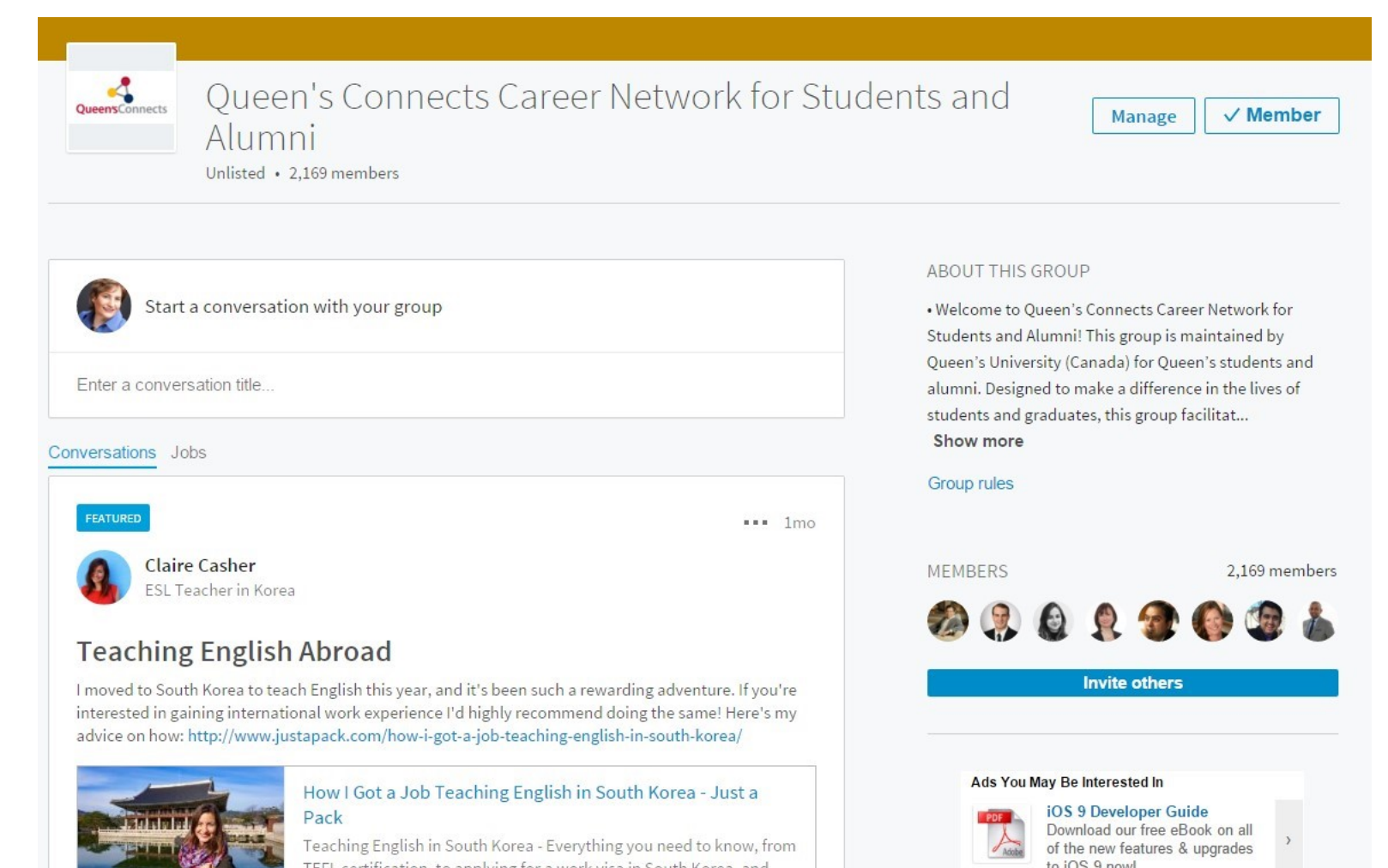


PARTNERS IN PLANNING

- Queen's Connects is the result of a collaboration between **Career Services** and **Alumni Relations**

FUTURE PLANS

- To build toward a **vibrant, thriving forum** that links students and alumni, **we need alumni volunteers** to make a specific commitment to Queen's Connects
- By May 2016, the **goal is to reach 2,500 members**
- Increase alumni participation from a **diverse variety of employment sectors**



ALUMNI CONNECTIONS

- Join the Queen's Connects group** next time you're on LinkedIn!
- Consider a **volunteer alumni role in Queen's Connects** for an **industry sector**, a specific **period of the year**, or for specific **transitions** (new graduate/mid-career/advanced)
- If you're already part of the group, consider making **Queen's Connects part of your weekly routine**

GET IN TOUCH!

- Join the Group: tinyurl.com/QueensConnects
- Email: ben.seewald@queensu.ca

2016 Alumni
Volunteer Summit
featuring the QUAA Alumni Awards Gala

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